

## Message Text

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PAGE 01 HELSIN 01158 181608Z  
ACTION ICA-11

INFO OCT-01 EUR-12 ISO-00 EB-08 COME-00 /032 W  
-----060174 191530Z /53

R 181237Z APR 78  
FM AMEMBASSY HELSINKI  
TO SECSTATE WASHDC 2599

LIMITED OFFICIAL USE HELSINKI 1158

E.O. 11652: N/A  
TAGS: EINV, SGEN, SOPN, FI  
SUBJECT: EXAMPLES OF GOOD CORPORATE CITIZENSHIP

REF: STATE 051579

1. THE POST HAS MADE INFORMAL CONTACT WITH A SELECTED SAMPLE OF U.S. SUBSIDIARIES/AFFILIATES ESTABLISHED IN FINLAND. THE SAMPLE COVERED THE FOLLOWING BROAD FIELDS 1) AUTOMOTIVE, 2) DATA PROCESSING/BUSINESS MACHINES/ 3) INSTRUMENTATION/ PRODUCTION CONTROL, 4) ENTERTAINMENT. THESE LOCAL FIRMS ARE PRIMARILY ENGAGED IN SALES/SERVICE OF THE PARENT COMPANIES' PRODUCTS AND DO NOT ENGAGE IN LOCAL MANUFACTURING.

2. ONE COMPANY (AUTOMOTIVE) HAS ESTABLISHED A FOUNDATION DEDICATED TO THE BETTERMENT OF MOTORIZED TRANSPORTATION AND MECHANIZED AGRICULTURE. THE FOUNDATION HOLDS A PERCENTAGE OF THE COMPANIES' STOCK, THE EARNINGS OF WHICH PROVIDE THE FINANCIAL BASE OF THE FOUNDATION. THE FOUNDATION GRANTS FUNDS DIRECTLY TO TECHNICAL UNIVERSITIES AND COLLEGES FOR USE IN STUDENT SCHOLARSHIP PROGRAMS ADMINISTERED BY THE EDUCATION INSTITUTIONS THEMSELVES. IN SOME INSTANCES SCHOLARSHIPS ARE GRANTED BY THE FOUNDATION DIRECTLY TO INDIVIDUAL STUDENTS. IN ADDITION TO THESE ONGOING FOUNDATION ACTIVITIES THE COMPANY MAKES SMALL GRANTS FROM ITS OWN FUNDS TO CHARITABLE INSTI-  
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TUTIONS, CULTURAL ORGANIZATIONS ETC. ON AN AD HOC BASIS.

3. TWO COMPANIES (ONE AUTOMOTIVE, ONE INSTRUMENTATION/ PROCESS CONTROL) SUPPORT LOCAL AMATEUR SPORTS. ONE COMPANY SPONSORS AND UNDERWRITES A JUNIOR ICE HOCKEY TEAM WHILE THE OTHER GIVES FINANCIAL SUPPORT TO A LOCAL ATHLETICS CLUB ENGAGED IN A BROAD RANGE OF TEAM SPORTS,

I.E. HOCKEY, BASKET BALL, SOCCER, ETC.

4. THE REMAINING COMPANIES SURVEYED HAD NO ONGOING PROGRAMS OF COMMUNITY INVOLVEMENT ALTHOUGH AD HOC GIVING TO CHARITABLE, CULTURAL ORGANIZATIONS AND SPORTS ORGANIZATION WAS A COMMON PRACTICE.

RIDGWAY

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** REPORTS, BUSINESS FIRMS, FOREIGN INVESTMENTS, SURVEYS  
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**Draft Date:** 18 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
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**Disposition Reason:**  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
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**TAGS:** EINV, SGEN, SOPN, FI, US  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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